

LIVING
SPACE

A graphic of a triangle composed of many small dots. The dots are arranged in a grid pattern that tapers to a point at the top. The colors of the dots transition from dark grey at the top to a vibrant rainbow spectrum (red, orange, yellow, green, blue, purple) at the bottom.

THE
novolamTM
COLLECTION

2018 TRENDS

JOIN
OUR
WORLD

THE
novolam[™]
COLLECTION



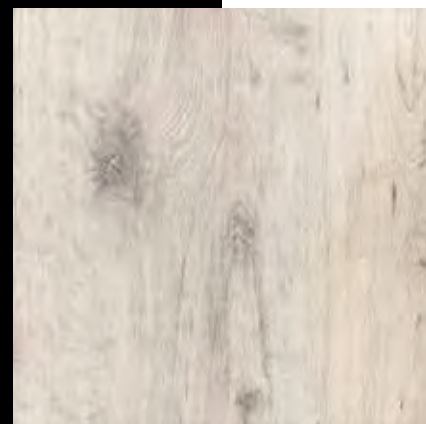
WELCOME TO OUR "LIVING SPACE" TREND BOOK.

This **Trend Book** provides insights into:

- Lifestyle themes;
- the use of black and;
- the use of materials and fixtures.

We have selected 10 décors from our **Novolam Collection** to demonstrate how well our designs complement these emerging trends, and in doing so, their relevance across the living space themes.





SIMPLICITY

—
"SIMPLICITY IS THE ULTIMATE SOPHISTICATION"

Leonardo da Vinci (Polymath)

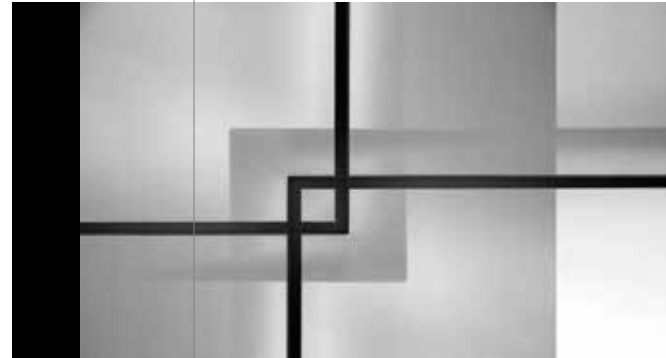
A distinctive style in which elegance, symmetry and sophistication are synonymous. The look and feel is one of calmness and balance, restraining but not minimalistic.

The emphasis is on combining clean lines, rich textures and a few carefully chosen pieces to create a living space that appeals to both classic and contemporary preferences in any living space.

Black is used to create contrast.



Nordic Ice is a unique contemporary design in the iconic Scandinavian style, combining soft muted tones of grey and white together with an eye-catching woodgrain structure.



PURE

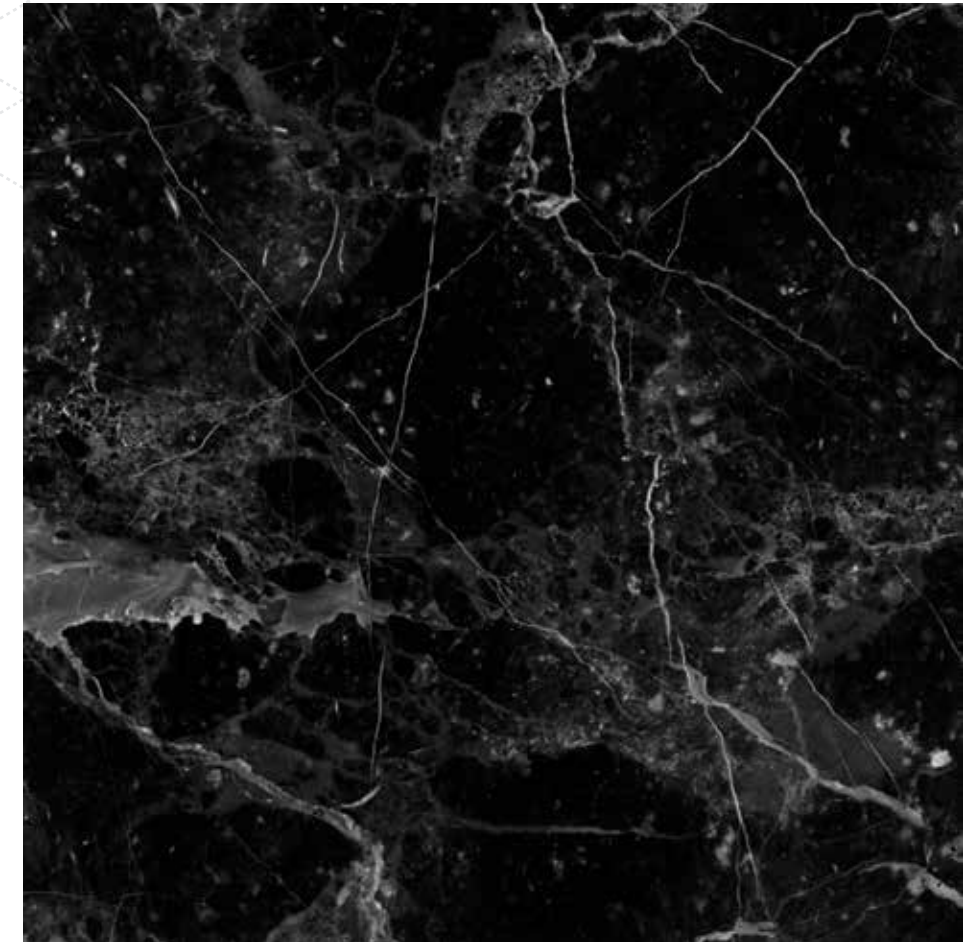
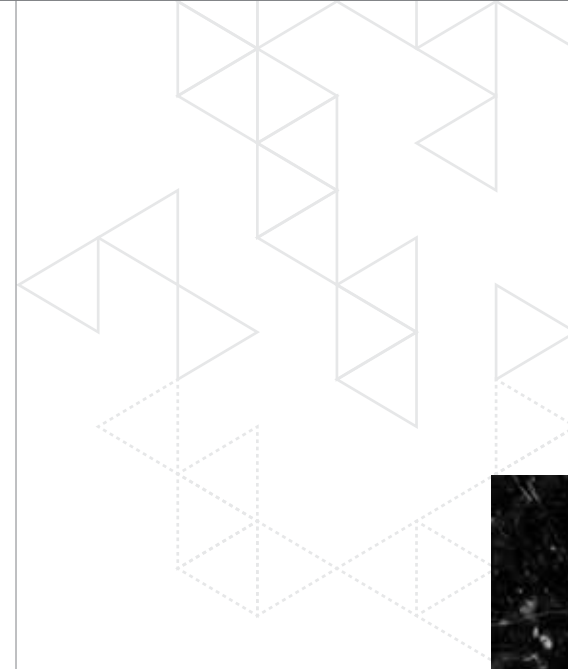
TRANQUIL

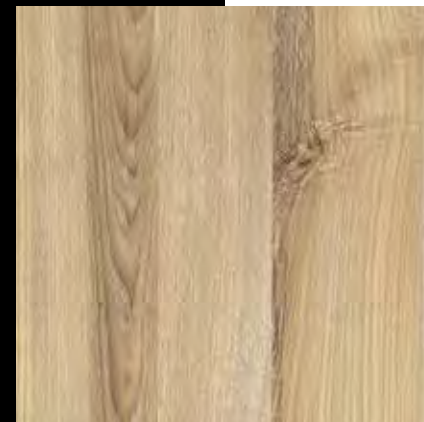
CALM

RESTRAINT



The grey undertones in Lunar Ash combine neatly with an elegant woodgrain structure that includes a subtle saw cut effect.





URBAN

—
“TO ME, MY BRAND IS LUXURY,
IT’S ART, IT’S WOMEN, IT’S RAW, IT’S URBAN”

Theophilus London (Musician)

An interior design preference that brings a strong dynamic urban presence into living spaces.

The rhythm, energy, and pulse of urban life is re-created by using combinations of concrete, raw brickwork, exposed timber beams, steel, and unfinished surfaces. Sophisticated finishes and high-end bespoke fixtures makes the urban look more expensive and polished.

In Urban living spaces, “black is not necessarily black”. It is used in a variety of tones and tints found in grey, indigo and metallics such as oxides.



A modern take on a classic oak woodgrain that combines a unique interplay of colours to produce a rich natural effect.

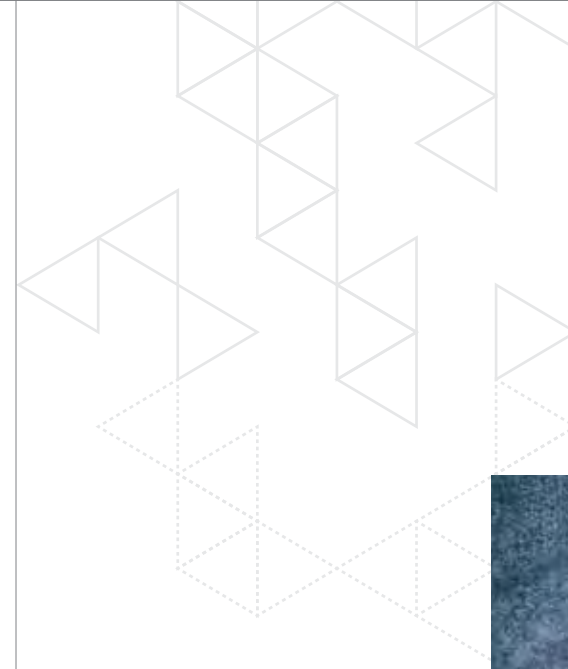


DOWNTOWN
CONCRETE

LIGHTS
TEXTURE



The alluring qualities of Glacier, create a sense of tranquility and space.
Its unique tones and structure inspire opportunities to transform a living space.





NATURAL

—
"NATURE ALWAYS WEARS THE COLOURS OF THE SPIRIT"

Ralph Waldo Emerson

This design theme strives to create a living space in which nature is seen to be fighting back.

The use of authentic organic materials such as wood, cloth, leather and stone combine well with softer textures, and colours that are warm in hue and tonality to create a tranquil and harmonious living space.

Softer colours such as beige, camel and tan compliment the use of black, whilst blues, greens and reds offer bursts of contrast adding to both the appeal of, and décor management of a living space.



Aged Stone's brooding tonality and authentic woodgrain structure offer interesting interior design options.

UNPRETENTIOUS
ORGANIC

HONEST
GENUINE



Sahara is an elegant and timeless Elm design characterised by warm natural earthy tones. Sahara's popularity in interior design is proof of its versatility.





BOHEMIAN

“ECLECTIC YET CLASSIC WITH A PLAYFUL
BOHEMIAN TWIST IS HOW I’D DESCRIBE MY STYLE”

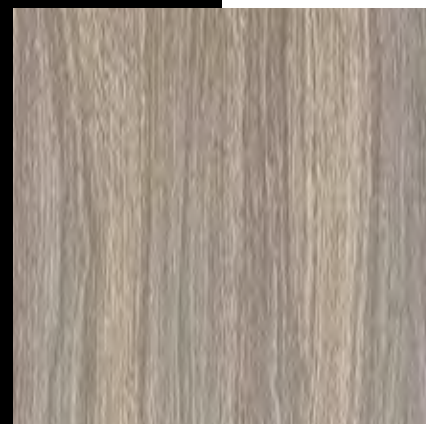
Alice Temperley (British Fashion Designer)

A sense of “everything old is new again” but with a contemporary twist.

At the heart of the style is a philosophy that embraces the defiant, the daring and the new.

This can be felt in all design elements from inspirational furniture collections, through to the use of lighting and materials to recreate the past in a contemporary living space.

Think black in any colour combination.





Cascade is a modern interpretation of the Moringa tree species, showcasing a harmonious structure in combination with a unique interplay of colours and hues.



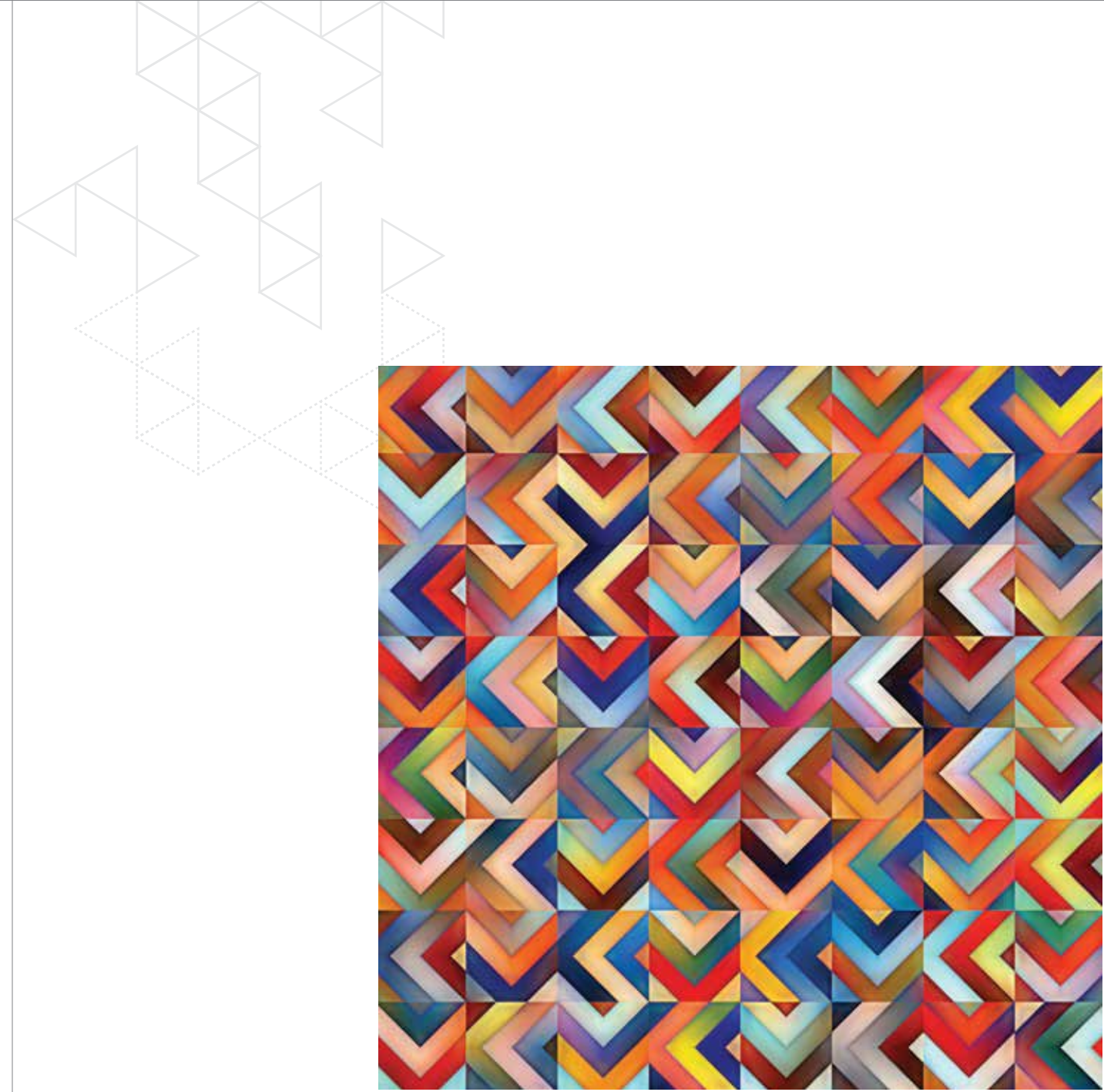
FREE SPIRIT

ECLECTIC


VIBRANT
NO RULES




Smoked Cedar has a distinctive structure that is both elegant and bold. Its interesting colour palette makes it an ideal choice.





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VERMONT SLATE

